THE ARTISTRY OF INJECTABLES

Comprehensive Training For Your Practice

Patient Safety: Consultation, Selection & Informed Consent

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Patient Consultation

Overall patient goals "Ideal" Assessment

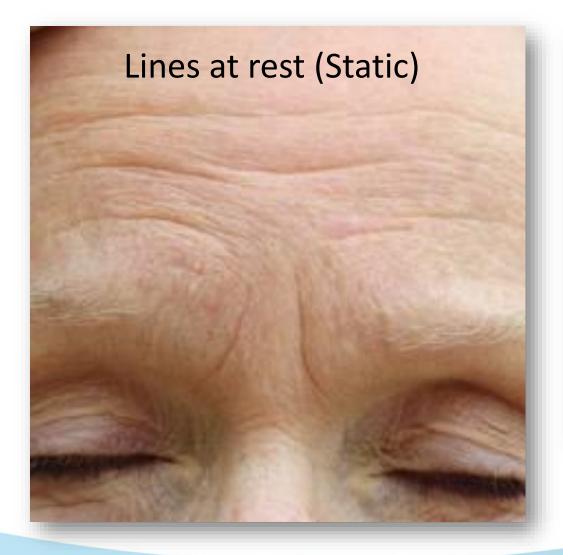
- Skin evaluation (with esthetician)
- Top-down facial aging assessment
 - May not be needed in all patients
- Facial proportions
- Demonstrate what neuromodulators do vs fillers/stimulators
 - Use your own patient examples

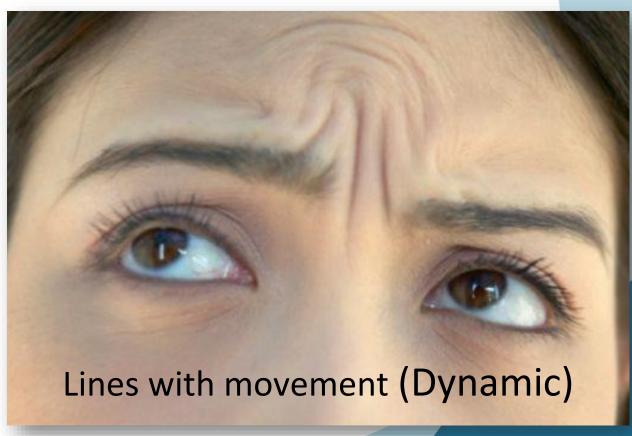
Need to discuss

- Duration
- Costs
- Injection results vs other treatments or surgery



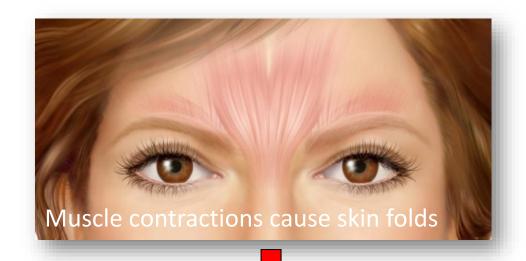
Patient Education: Types of Lines







Patient Education: Causes of Lines & Wrinkles









Patient Selection: Injection vs Surgery



Volume Loss Fillers

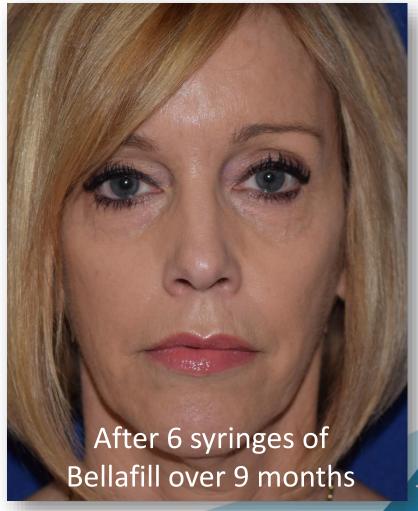


Volume Descent Facelift



Patient Education: Process & Amount Needed







Patient Education: The 4 R's





Four R's of Rejuvenation

- Relax muscle
 - Neuromodulator
- Refill volume loss
 - Filler or stimulator
- Resurface the skin
 - Lasers, skin care, peels
- **Re-Lift** the tissue
 - Surgery



Neuromodulator + Bellafill + Fractional CO2

Factors in Unfavorable Outcomes

- Patient selection
- Undertreatment
- Anatomic site
- Product selection
- Technique
- Judgment (overfill/under correction)
- Patient expectations
- Tissue damage



Use Assessment Scale to Set Expectations

Wrinkle Scale

Grade 1 ~ 0.3 cc per side

Grade 2 ~ 0.6 cc per side

Grade 3 ~ 0.6 cc per side

Grade 4 ~ 1.0 cc per side

Grade 5 ~ 1.0 cc per side



How severe is the crease

How much filler is needed

What result to expect



Photo documentation to Measure Results

Flash Off







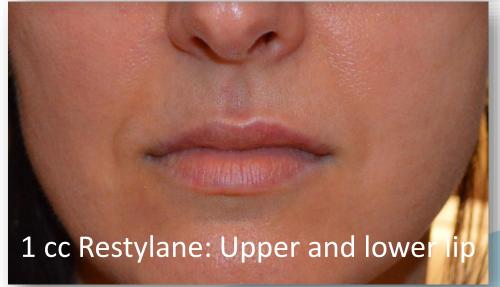




Flash On

"I don't see a difference!" Pictures Don't Lie







Don't Believe Everything on Instagram







What products did I use and how much?



Don't Believe Everything on Instagram



Before



5 seconds later Camera pulled back



15 minutes later THE ARTISTRY Makeup applied OF INJECTAB



Same Patient but with Fillers not Photo Tricks







Patient Comfort

First time anxiety Comfort techniques

- Topical anesthetic (some swelling)
 - 23% Lidocaine + 7% Tetracaine x 20 minutes
- 2% Lidocaine + epinephrine at injection sites
 - 0.15 mL with 31G needle
- Nerve blocks (rare)
- Distraction device
- Smallest needle vs Cannula
- Slow injections
- Lidocaine in product
 - Add to Sculptra
- Cooling packs?







Fillers & Stimulators Informed Consent

Normal Side Effects

- Bruising, swelling, discoloration
 - Don't do this 3 days before your wedding!

Annoying Side Effects

- Minor lumps & nodules, product migration
 - Massage, observe
 - Hyaluronidase

Serious Complications

- Tissue damage
- Vision loss, hearing loss, CVA
- Long-term nodules, granulomas, infection



Vascular Compromise

- Any site on the face
- Cannula may be safer
- Sudden tissue blanching or discoloration
- Sudden vision or neurologic change
- Delayed "bruise"
- All patients need to have your direct phone number
- Send pictures with any concerns and see immediately
- At least 8 vials of hyaluronidase (150 units) available
- Know a local HBO facility





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Questions?

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